

What are the further prospects for growth?

As much as **Euro 876.7 million** under the **Regional Operational Programme for the Małopolska Region 2014-2020** was allocated to the **development of entrepreneurship**, including:

- **Euro 250 million** for R&D activities and R&D infrastructure in enterprises, vouchers for innovations, R&D infrastructure development in the science sector for strengthening cooperation with business
- **Euro 240 million** for promotion of entrepreneurship and infrastructure development for business, internationalization of operations, direct investments in and consulting for enterprises
- **Euro 19 million** for supporting environmental solutions in enterprises
- **Euro 80 million** for improvement in investment attractiveness of areas with cultural and tourism potential
- **Euro 270.7 million** of support at the initial stage of setting up business operation, development of personnel competencies and strengthening professional activity
- **Euro 17 million** for development of social economy

Initiatives supporting entrepreneurship in the Małopolska Region, including:

- „**Małopolska – where technology becomes business**” Programme – supporting events and meetings for the start-up community
- **Global Entrepreneurship Week** – events to promote entrepreneurship among the inhabitants of Małopolska, workshops and trainings for people interested in setting up their own businesses
- **Małopolska Innovation Festival** – a series of events to promote innovations in Małopolska
- **Business in Małopolska Centre** – an integrated investors and exporters service centre



more than **367 thousand** enterprises



more than **13.5 thousand** people employed in the research and development sector (R&D)



the share of innovative enterprises in the overall number of enterprises: **13.5%**



nearly **180 thousand** students (one of the highest in Poland for number of students of IT, engineering-technical and biological faculties)



nearly **530** submitted inventions and more than **250** granted patents



nearly **1.4 million** professionally active people



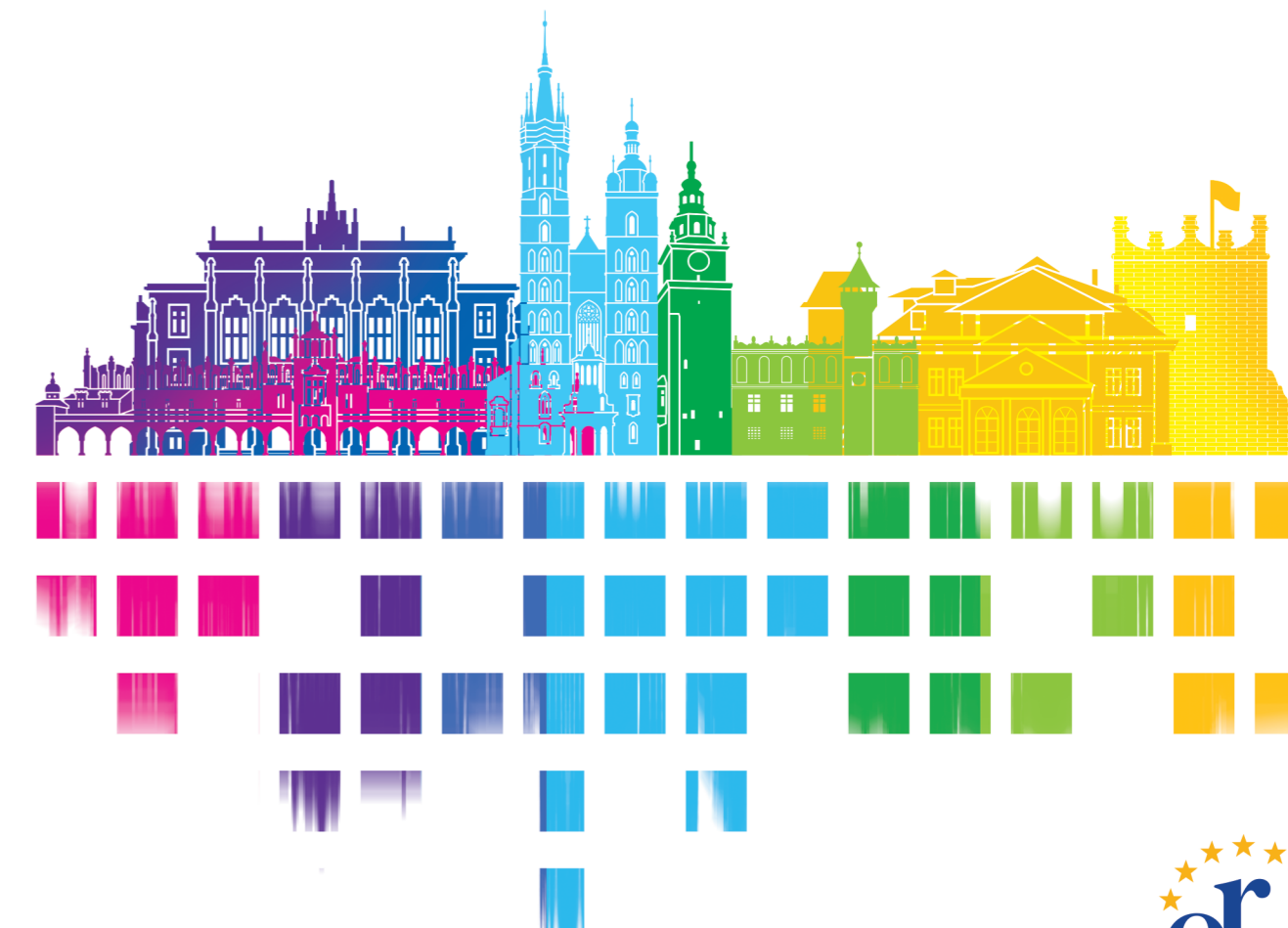
nearly **14 million** tourists (approx. 2,9 million tourists from abroad)

 **MAŁOPOLSKA**
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KRAKÓW REGION
 **MAŁOPOLSKA**

EUROPEAN ENTREPRENEURIAL REGION 2016



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MAŁOPOLSKA
European Entrepreneurial Region 2016



What is the European Entrepreneurial Region (EER)?

- the prestigious title granted since 2011 by the Committee of the Regions in cooperation with the European Commission
- the award for regions or cities which presented the most outstanding European visions of entrepreneurship development
- the regions and cities awarded with EER include: **Brandenburg** (Germany), **Catalonia** (Spain), **Helsinki-Uusimaa** (Finland), **Nord-Pas de Calais** (France), **Styria** (Austria), **Flanders** (Belgium), **Lisbon** (Portugal), **Lombardia** (Italy), **Glasgow** (United Kingdom)

Małopolska is the only Polish region which has received the title of the European Entrepreneurial Region.

Why Małopolska?

1. Huge potential

- nearly **180 thousand students**, including **8.7 thousand IT students** (2nd place in Poland after Mazovia Region)
- **31 universities** (7.3% of all universities in Poland)
- more than **367 thousand enterprises** (4th place in Poland)
- approx. **300 research active units**
- **active start-up community**: 16% of Polish start-ups originate in Kraków (2nd place in Poland - *Poland start-ups - Report 2015* by Start-up Poland Foundation), approx. 600 start-up events per year

2. Infrastructure facilities for R&D and education

- Małopolska Information Technology Park
- Life Science Park
- National Synchrotron Radiation Centre SOLARIS
- Bronowice Cyclotron Centre Institute of Nuclear Physics Polish Academy of Sciences
- IT Centre of the AGH University of Science and Technology
- Energy Centre of the AGH University of Science and Technology
- Lesser Energy-Efficient Construction Centre

3. Dynamic development

- GDP growth by almost **30%** throughout 2008-2013
- more than an **18% increase** in the number of enterprises in the region
- in 1995-2014, **number of enterprises with foreign capital increased more than four times** (more than 4,8 thousand foreign capital companies registered within the Małopolska Region in 2014)
- the total amount of invested foreign capital in the region after 1989 (until 2014) exceeded **USD 19.3 billion**

4. Partnership and cooperation, joint actions and projects

- large-scale consultations **concerning key regional documents** such as: the Regional Innovation Strategy, the Regional Operational Programme for the Małopolska Region
- cooperation within **advisory groups and consultation bodies** such as: working groups for smart specializations, Małopolska Innovation Council

- **partner projects** such as: Business in Małopolska - Partnership Network, SMART-KOM - Kraków in Smart Cities Network, SPIN - Innovations transfer model in Małopolska, Innovation Broker as a tool for effective development of a modern economy system of Małopolska, Global Entrepreneurship Week in Małopolska, Małopolska Researchers' Night

5. Optimal use of the European funds

Entrepreneurs constitute approx. 65% of beneficiaries of the Małopolska Regional Operational Programme 2007-2013, as a result of their projects:

- more than **3 thousand new jobs** were created
- **2.3 thousand new services** were created
- more than **2.4 thousand new products and technologies** were introduced to the market
- almost **1.2 thousand innovative solutions** were implemented

6. Wide investment offer, attracting foreign investors

- more than **50 Economic Activity Zones**
- **Kraków Special Economic Zone** - more than 200 permits for operations in the zone. These investments within its area translate into, among others, nearly 21 thousand jobs created
- **Business in Małopolska Centre** - annually, supports nearly 500 exporters and 100 investors
- We are trusted by, among others: Google, Cisco, Motorola, Shell, Rolls Royce, Philip Morris, Lufthansa, Delphi, R.R. Donnelley, Coca-Cola, Heineken

7. Regional specializations - areas with the largest development potential

- life sciences
- information and communications technologies
- chemistry
- sustainable energy
- manufacture of metals and metal products, and non-metallic mineral products
- electrical engineering and machine-building industry
- creative and leisure industries



